THE MAKING OF THE AMERICAN CREATIVE CLASS

New York's Culture Workers and Twentieth-Century Consumer Capitalism

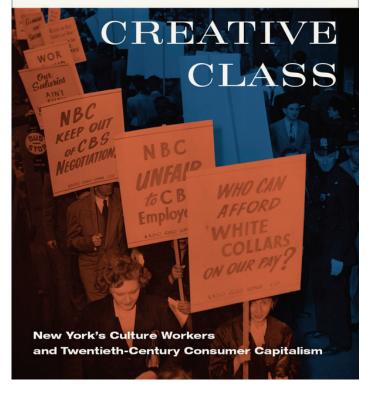
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THE MAKING OF THE

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January 2021 (US) | March 2021 (UK) \$34.95 \$24.47 | £26.99 £18.89 Hardcover | 9780199731626 | 608 pages In this definitive history, *The Making of the American Creative Class* examines these workers and their industries throughout the twentieth century. At once a portrait of a city and the national culture of consumer capitalism it has produced, *The Making of the American Creative Class* is an innovative narrative of modern American history that addresses issues of earnings and status still experienced by today's culture workers.

"This is the definitive history of the political economy of mid-20th century unionism among creative workers in New York." Catherine Fisk, author of Writing for Hire: Unions, Hollywood, and Madison Avenue

"In this remarkable book, Shannan Clark reveals the radicalism that coursed through the culture industries in mid-twentieth-century New York, showing how the political efforts and dissident organizing carried out by writers, editors, designers and other cultural workers helped to shape consumer capitalism." Kim Phillips-Fein, author of Fear City: New York's Fiscal Crisis and the Rise of Austerity Politics

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