

PRESENTS

# WORKSHOP ON COGNITIVE NOISE AND ECONOMIC DECISIONS

MARCH 31, 2023

BREAKFAST: 7:30 AM

CONFERENCE: 8:30 AM–6:00 PM

THE FACULTY HOUSE

64 MORNINGSIDE DRIVE, 3RD FLOOR  
NEW YORK, NY 10027

REGISTRATION REQUIRED

[ECON.COLUMBIA.EDU/EVENT/CD-CONF/](https://econ.columbia.edu/event/cd-conf/)

ORGANIZED BY

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WORKSHOP SUMMARY

Randomness is ubiquitous in cognitive processes. Long treated as an afterthought, psychologists, neuroscientists, and economists are now recognizing that this 'cognitive noise' is central to understanding behavior across a wide variety of different domains: noise introduces a wedge between perception and reality, and any adaptive decision maker must take this into account. This observation has helped to explain a range of perceptual phenomena and is now being used to understand economic choice. This conference, the latest in a series of Columbia University interdisciplinary conferences on the cognitive foundations of decision-making, brings together leading researchers from economics and cognitive sciences to discuss the latest models of cognitive noise and their application to economics and decision-making.

SPEAKERS



**BENJAMIN ENKE**  
Harvard University



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Columbia University



**CARY FRYDMAN**  
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