

# YOURAN WU

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## EDUCATION

<b>Columbia University</b> <i>Master of Arts in Economics</i> <ul style="list-style-type: none"><li>Cumulative GPA: 89/100</li></ul>	<b>New York, NY</b> <i>February 2020</i>
<b>Tsinghua University, School of Social Sciences</b> <i>Bachelor of Economics</i> <ul style="list-style-type: none"><li>Cumulative GPA: 93/100; Ranking: 3/32</li><li>Academic Excellence Scholarship (university level, only 3 recipients) for year 2016 and 2017</li></ul>	<b>Beijing, China</b> <i>September 2014-July 2018</i>
<b>Tsinghua University, PBC School of Finance</b> <i>Minor in Finance</i> <ul style="list-style-type: none"><li>Cumulative GPA: 89/100</li></ul>	<b>Beijing, China</b> <i>September 2014-July 2018</i>
<b>Seoul National University, College of Social Sciences</b> <i>Exchange Program of Economics</i> <ul style="list-style-type: none"><li>Cumulative GPA: 96/100</li></ul>	<b>Seoul, Korea</b> <i>March-June 2017</i>

## WORK EXPERIENCE

<b>Dyad.com</b> (a mentorship platform founded at Cambridge University) <i>Marketing Intern</i> <ul style="list-style-type: none"><li>Integrated various offline and online media resources and carried out effective promotion</li><li>Wrote New Media articles and made posters for publicity</li></ul>	<b>Beijing, China</b> <i>July-August 2018</i>
<b>CITI Bank Young Talent Program</b> <i>Trainee</i> <ul style="list-style-type: none"><li>Participated in practical interactive activities and asset allocation contest</li></ul> Enquired a thorough understanding of wealth management, financial markets and banking industry	<b>Beijing, China</b> <i>December 2017</i>
<b>Beijing No.4 High School</b> <i>Guest Teacher</i> <ul style="list-style-type: none"><li>Lectured on the major of Economics and Kun Opera, the traditional Chinese opera listed as UNESCO's Oral and Intangible Cultural Heritage</li></ul>	<b>Beijing, China</b> <i>September 2017, February-July 2018</i>
<b>Peking University – Lincoln Institute, Center for Urban Development and Land Policy</b> <i>Research Intern</i> <ul style="list-style-type: none"><li>Studied on Chinese housing affordability by reviewing literature and conducting panel analysis</li><li>Translated two articles of the institute's magazine <i>Land Lines</i>, a conference paper <i>Financing Cities</i>, and chapter 10 of the book <i>Nature and Cities</i></li></ul>	<b>Beijing, China</b> <i>July-August 2017, April-July 2018</i>
<b>MOOC-CN Education, XuetangX</b> (the largest Chinese online course platform) <i>Teaching Assistant</i> <ul style="list-style-type: none"><li>Assisted with the establishment and operation of a series of Kun Opera classes which attracted over 5,000 students</li></ul>	<b>Beijing, China</b> <i>September 2016-February 2018</i>

## RESEARCH EXPERIENCE

<b>Research into Innovative Development Strategies for Beijing Static Traffic Industry</b> <i>Member; Mentored by Professor Jiming Cai of Tsinghua University</i> <ul style="list-style-type: none"><li>Hold seminar on the current situation and future development of Beijing Gonglian Company (an enterprise with business in urban road construction and management)</li><li>Collected and analyzed the company's data about parking lot construction, drivers' feedback, etc. with STATA</li><li>Applied the theory of information economics to bring forward suggestions on the company's developing strategy</li></ul>	<b>Beijing, China</b> <i>May 2016-January 2017</i>
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## SOCIAL EXPERIENCE

<b>Peking Opera and Kun Opera Association, Tsinghua University</b> <i>Association Member</i> <ul style="list-style-type: none"><li>Learned Kun Opera with enthusiasm and popularized it with perseverance</li></ul>	<b>Beijing, China</b> <i>September 2015-present</i>
<b>Activity: Investigation on Museums and Cultural Relics</b> <i>Team Member of "The Inklings • Museum and Cultural Relics Survey"</i> <ul style="list-style-type: none"><li>Conducted field survey in a number of public and private museums on cultural creativity industry</li></ul>	<b>Beijing, Shanghai, Nanjing, Suzhou, China</b> <i>June-August 2015</i>

## SKILLS

- Computer Skills: STATA; SPSS; Latex; Excel; Photoshop