Zombie Firms and Political Capture of Bank Lending

Zombie firms (indebted firms that are unprofitable and depend on banks or government bailouts for continued operation) are costly. The existence of zombie firms has been attributed to banks continuing to provide forbearance lending in their own interests. However, in the contexts of developing economies, local government, alongside banks, may be contributing to keeping zombie firms alive. Studying loans in China, I examine how bank lending is captured by local government officials and tracks their appointment cycle. I find that there is significant targeting of firms, with bank lending to zombie firms dramatically increases in the last service year of local government officials and exhibits a significant increasing trend across the appointment cycle. I also show that capture is selective: although local government officials may pressure small local banks to lend to unprofitable firms, their ability to capture large nationally operated banks is relatively limited.