

# David Alfaro-Serrano

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PLACEMENT *Chairs:* Donald David (drd28@columbia.edu), and Martin Uribe (mu2166@columbia.edu)  
*Assistant:* Amy Devine (aed2152@columbia.edu, +1 (212) 854 6881)

EDUCATION 2020 Ph.D. in Economics, Columbia University (expected)  
2017 M.Phil. in Economics, Columbia University  
2016 M.A. in Economics, Columbia University  
2011 M.A. in Economics, University of San Andrés  
2008 B.A. in Economics, Pontifical Catholic University of Argentina (*with honours*)

TEACHING 2019-2020 Teaching Development Program, Columbia University  
TRAINING 2017-2018 Teaching Observation Fellowship, Columbia University  
2017, 2019 CORE-Teagle Fellowship  
2017 Innovative Teaching Summer Institute, Columbia University

FIELDS Development Economics, International Trade

JOB MARKET PAPER **Standards and Management Practices: Evidence from Peru.**  
*Abstract:* This paper shows that a subsidy to certify process standards, such as ISO 9001, induces the adoption of better managerial practices in addition to the aimed standard certification. In the presence of complementarity between the standard requirements and modern management practices, a subsidy for standard certification will generate an improvement in management quality. I find evidence consistent with this hypothesis in a real policy setting in Peru using a regression discontinuity design.

WORKING PAPER **Exports and Wage Premia: Evidence from Mexican Employer-Employee Data.** (with Judith A. Frías, David S. Kaplan, and Eric Verhoogen)  
*Abstract:* This paper draws on employer-employee and longitudinal plant data from Mexico to investigate the impact of exports on wage premia, defined as wages above what workers would receive elsewhere in the labor market. We decompose plant-level average wages into a component reflecting skill composition and a component reflecting wage premia. Using the late-1994 peso devaluation interacted with initial plant size as a source of exogenous variation in exports, we find that exports have a significant positive effect on wage premia, and that the effect on wage premia accounts for essentially all of the medium-term effect of exporting on plant-average wages.

PUBLICATIONS **Measuring the Effect of Cluster Development Programs.** In Maffioli, A., Pietrobelli, C. and Stucchi, R. (ed.), *The Impact Evaluation of Cluster Development Programs*. Inter-American Development Bank. 2016. (with Alessandro Maffioli and Rodolfo Stucchi)

**Brechas de Género en el Ingreso: Una Mirada Más allá de la Media en el Sector Agropecuario [Income Gender Gap: A Look Beyond the Mean in the Agricultural Sector].** *Economía y Sociedad* No. 82, p. 31-41. Dec. 2013. (with Elmer Guerrero)

TEACHING EXPERIENCE	<i>Columbia University:</i>		
	Fall 2017	Intermediate Microeconomics, Teaching Assistant for Susan Elmes	
	Spring 2017	Principles in Economics, Teaching Assistant for Sunil Gulati	
	Summer 2017	Public Economics, Teaching Assistant for Cameron LaPoint	
	Fall 2016	Principles in Economics, Teaching Assistant for Sunil Gulati	
	Fall 2015	Principles in Economics, Teaching Assistant for Sunil Gulati	
	<i>University of San Andrés (Argentina):</i>		
	Spring 2012	Intermediate Microeconomics, Teaching Assistant for Diego Fernández Felices	
	Spring 2012	Econometrics, Teaching Assistant for Walter Sosa Escudero & Mariana Marchionni	
	Fall 2012	Principles in Economics, Teaching Assistant for Juan Carlos de Pablo	
	Fall 2012	Advanced Econometrics (Masters), Teaching Assistant for Javier García-Cicco	
GRANTS AND AWARDS	2018	NSF Doctoral Dissertation Research Grant	
	2018	CDEP Student Research Grant, Columbia University	
	2018	PER Research Grant, Columbia University	
	2017	Wueller Pre-Dissertation Award (runner-up), Columbia University	
	2017	Columbia University's Development Colloquium Grant	
	2012	CIES-IDRC Resarch Grant	
	2011	Scholarship for Graduate Studies, University of San Andrés	
	2006	High Performance Scholarship, Pontifical Catholic University of Argentina	
RESEARCH EXPERIENCE	2016-2017	RA for Eric Verhoogen, Columbia University	
	2013-2014	RA for Alessandro Maffioli, Inter-American Development Bank	
	2010	RA for Juana Kuramoto, Group for the Analysis of Development (GRADE, Peru)	
OTHER WORK EXPERIENCE	2010-2011	Specialist in Capacity Building, Science and Technology Program of Peru (FINCyT)	
	2008-2009	Analyst, Castiglioni, Tiscornia & Associates (Argentina)	
REFEREE SERVICES	Journal of Human Resources Journal of Economic Behavior and Organization		
COMMUNITY SERVICE	2010-2011	Volunteer, Techo Argentina	
	2010	Volunteer, Techo Peru	
	2007-2009	Volunteer, Techo Argentina	
LANGUAGES	English, Spanish		
REFERENCES	<b>Eric Verhoogen</b> Department of Economics and SIPA Columbia University +1 (212) 854 4428 <a href="mailto:eric.verhoogen@columbia.edu">eric.verhoogen@columbia.edu</a>	<b>Jonas Hjort</b> Graduate School of Business Columbia University +1 (212) 854 5957 <a href="mailto:hjort@columbia.edu">hjort@columbia.edu</a>	<b>Réka Juhász</b> Department of Economics Columbia University +1 (212) 854 4092 <a href="mailto:rj2446@columbia.edu">rj2446@columbia.edu</a>