

XINGWEI ZHENG

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EDUCATION

Central University of Finance and Economics <i>Bachelor of Economics, Taxation Concentration</i> <i>Academic:</i> • Cumulative GPA: 90.61/100 GRE: Q169 (96 th percentile) V158 (80 th percentile) AW3.5 <i>Honors:</i> • Recipient of Comprehensive Development Scholarship, Academic Research Scholarship (2%) <i>Bachelor of Management, Accounting Concentration</i> <i>Academic:</i> • Cumulative GPA: 88.74/100	Beijing 07/2019 07/2019
Cornell University <i>Summer Program</i> • Grade: A+. Coursework: Marketing, Portfolio Management, Applied Economics	Ithaca, NY 07/2018 - 08/2018
Columbia University <i>Master of Arts in Economics</i>	New York, NY Expected 12/2020

PROFESSIONAL EXPERIENCE

Nielsen China <i>Finance Vertical Analyst Assistant</i> • Researched financial customer behavior concerning satisfaction to new products, designed expectation section of questionnaires, performed quality control for retrieved data, developed calculating standard for data summary • Derived implications using EPIC model and proceeded benchmark analysis to improve App experience for a top ranked bank, developed suggestions in five perspective, produced three customer satisfaction report in one week	Beijing 09/2018 - 12/2018
Deloitte China <i>Audit & Assurance Intern</i> • Assisted in the engagement of annual and internal control audit, independently prepared working papers and carried out sampling work, detected errors in trial balance using balance sheets and journal entires • Achieved high reply rate of confirmation letter by communicating with client and third parties • Solely completed administrative approval process of report publishing, produced 21 final reports approved by partner and manager in one week	Shanghai 01/2018 - 03/2018
Daimler Greater China <i>Internal Control System & Risk Management Intern</i> • Developed and tested Contract Management System, analyzed offline contract circulating process and converted it into logic chain, coordinated schedules of staff in different entities and interviewed them to collect user requirements • Tracked the accuracy of system work flow on SharePoint according to URD, produced 105 upgrading suggestions which made the system move on to UAT testing stage a week ahead of schedule	Beijing 07/2017 - 09/2017

ACADEMIC PROJECTS

Columbia University, A Corporate Study on Apple Inc. • Built Nasdaq Dozen to investigate quantitative financial data, used SWOT model to examine qualitative issues and verify the accuracy of figures, analyzed trends by graphing and regressing, produced investment suggestions both in short and long term with additional precautions	10/2018 - 12/2018
International Institute of Green Finance, CUF, Research Assistant • Tracked the development of environmental economic policy in developed countries, collected data from foreign network and delivered summary both in English and Chinese, which drove public attention to Natural Heritage Fund • Translated and edited foreign articles, searched for supplementary materials to support theories in these articles, contributed to the co-authoring of International Cooperation chapter in China green finance progress report	01/2018 - 03/2018

LEADERSHIP EXPERIENCE

Accenture IT Consulting Case Competition • Provided system-level solutions and developed strategic suggestions for a multinational food company • Investigated poultry market of China, delivered recommendations of upgrading ERP system including inventory management, logistic management, marketing and sales systems • Presented proposal with the help of deck designed in consulting company styles, attained 3rd Place	May 2017
ACCA 2017 Case Competition • Analyzed a case about an educational company, determined accounting policy, conducted financial analysis, developed business growth strategies based on benchmark analysis and competitor research • Composed executive summary, delivered presentations, answered questions brought by judges all in English, attained 2nd Runner-Up in North China Final	April 2017

SKILLS& INTERESTS

Language: Native in Chinese Mandarin. Proficient in English
Technical: EViews, MS Office, Access Database (basic)
Certificate: ACCA (9/14), CFA Level I
Interests: Travelling (with self-designed plans), running, rope skipping, movies