



PER Live Webinar Series

# Why Do (Systematic) Asset Managers Hire Economists?

Wednesday,  
November 11, 2020,  
11:00AM

A Zoom Event

Registration Required  
[econ.columbia.edu](http://econ.columbia.edu)

The Program for Economic Research (PER) Live Series brings together finance and business thought leaders to share their insights on issues at the center of the economy, and to discuss the changing role of economists globally.

The Conversation Will Feature:  
Adam Rej, Ph.D.  
Executive Director  
Capital Fund Management (CFM)

Prof. David Thesmar  
Franco Modigliani Professor of Financial Economics  
MIT Sloan School of Management  
and Research Associate  
National Bureau of Economic Research

Moderated By:  
Sophia N. Johnson, Ph.D.  
Program for Economic Research (PER)

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