



PER Live Webinar Series

Why Do Tech Companies Hire So Many Economists?

Wednesday,
October 28, 2020,
1:00PM

A Zoom Event

Registration Required
econ.columbia.edu

The Program for Economic Research (PER) Live Series brings together finance and business thought leaders to share their insights on issues at the center of the economy, and to discuss the changing role of economists globally.

The Conversation will Feature:

Miikka Rokkanen, Ph.D.
Senior Economist, Customer Behavior Analytics,
Amazon

Todd Maurer
President, The Versatile Ph.D.,
Founder at Edunomix, LLC

Moderated by:

Sophia N. Johnson, Ph.D.
Program for Economic Research (PER)

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