



Presentation to Columbia Econ

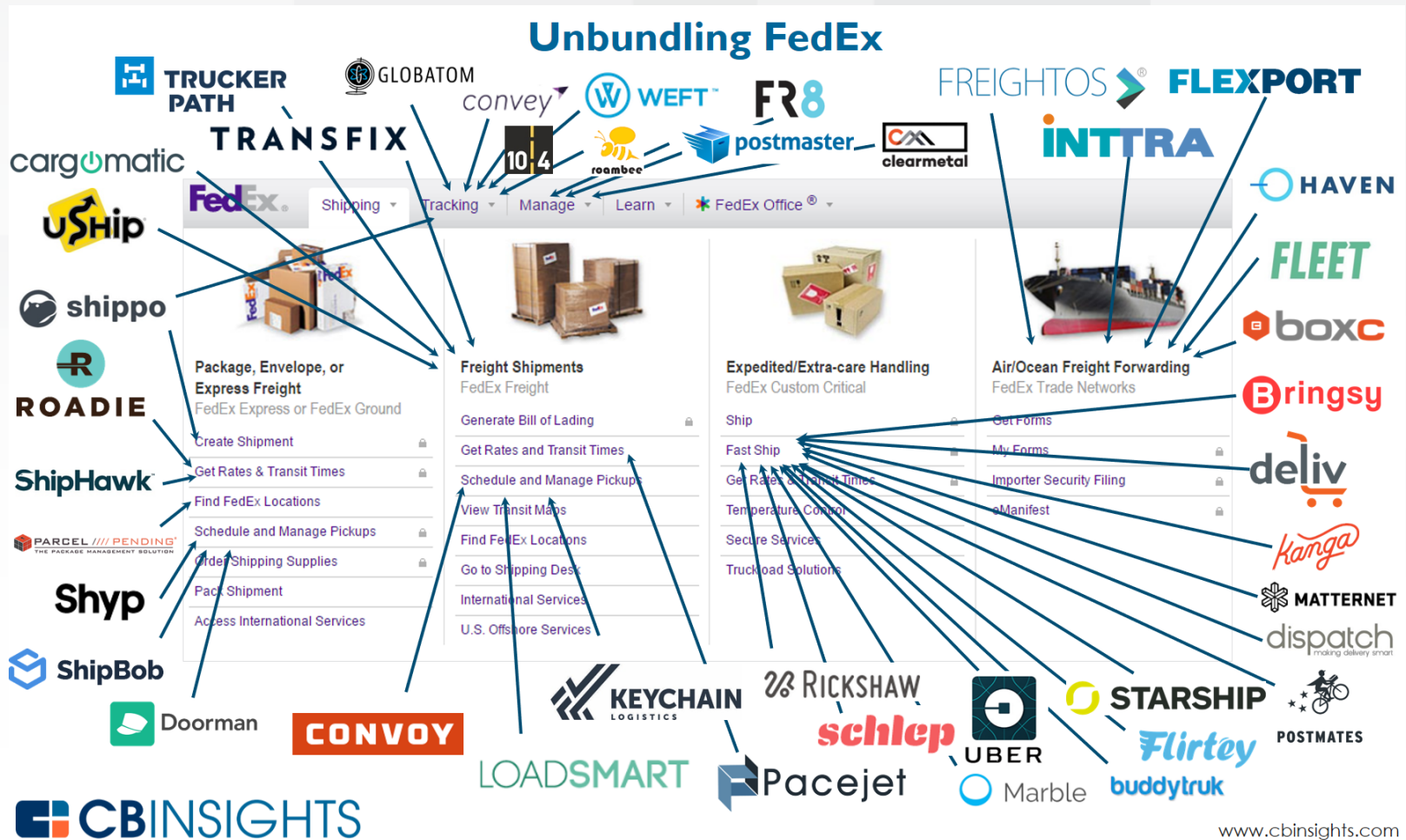
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The
versatile PhD[®]

Unbundling Your PhD:

Strategies for the Private Sector

Trends toward unbundling companies/industries



How is your PhD a comparative advantage?

Solving Problems

- Research design
- Statistical analysis
- Quant methods
- Programming languages
- Prediction
- Dealing with uncertainty



Working in Teams

- Research collaboration
- Communication
- Persistence
- Persuasion
- Teaching/mentoring
- Time management

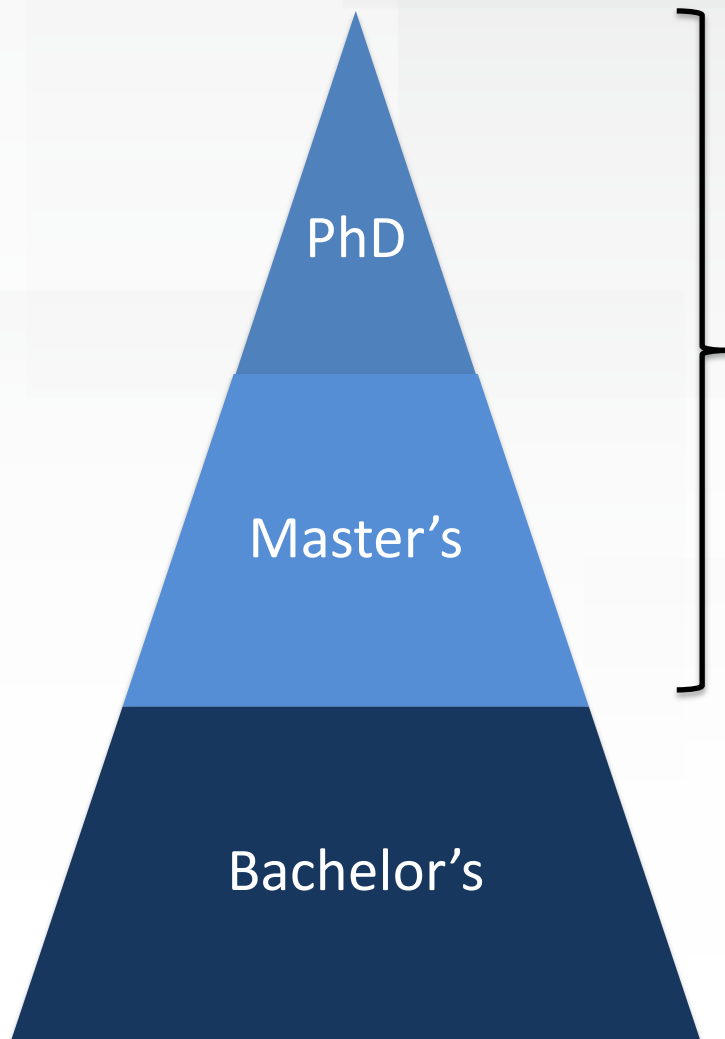
Networks

- Academic colleagues
- Research sources
- Contacts in the field
- Global/industry experience

Domain Knowledge

- Experimental econ
- Behavioral
- Financial
- Markets (e.g. Education, Energy, Health, Climate, Space...)
- Interdisciplinary

Talent pipeline and supply



Demand Pool in the US

Total post-grads: 1,838,451 students

- 477,244 PhDs
- 1,361,027 Masters
- 1,094,792 Int'l

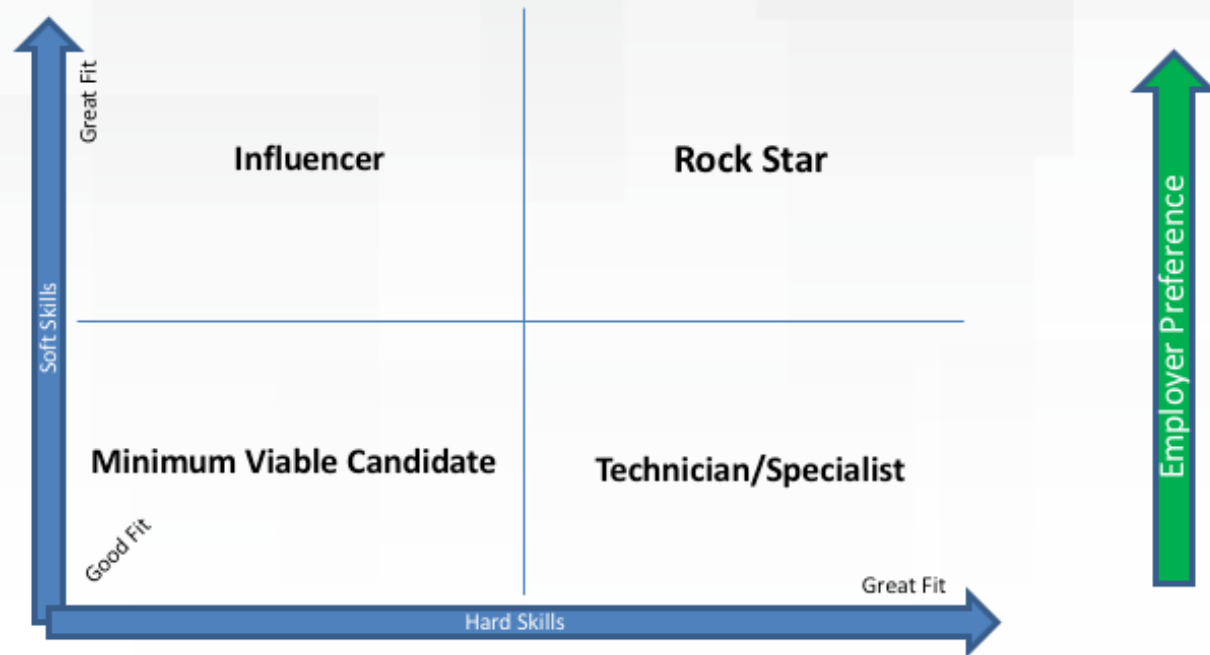
New Annual Enrollments:

- 50,000 + post-docs
- 87,000+ PhDs
- 440,00+ MAs

Supply

4,336 graduate level institutions
2,300 undergraduate-only institutions
685 PhD classified institutions

What do employers want?



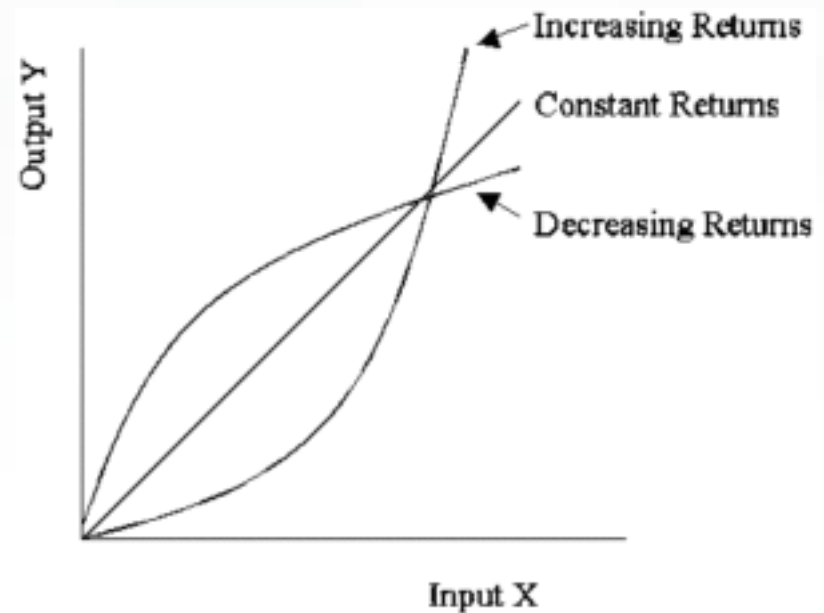
Employers' order of preference >>> Rock Star, Influencer, Technician/Specialist, MVC

Be a problem solver, not a job seeker

- **You're being hired to solve problems**
 - What are they? Figure it out.
 - How are you best positioned to tackle these problems?
 - How is your academic research/PhD experience relevant?
 - What skills and experiences give you credibility
- **Banish the “I’m looking for x kind of work” or “I want a job in y” approach**
 - Employers already know this
 - You’re not adding anything new to the picture if you don’t get ahead of them
 - Find the problems or challenges in specific industry, field, company, global macro
- **What experience is relevant here?**
 - Show, don’t tell. If possible, gain micro-experiences outside of the Academy
 - Construct a narrative to explain, prepare beforehand
- **If more entrepreneurial, pursue funding rather than a job:**
 - See: Economists as Founders (<https://conversationswithtyler.com/episodes/michael-kremer/>)

Your career is a test lab

- Test fit for industry, function, and company – over and over
- Don't get hung up on an "Economist" job title?
- Demonstrate your soft skills and cultural fit
- Show that you can get things done in a professional environment
 - Networking may be how you get the job
 - Collaboration is how you get the job done
- Unbundle/re-bundle your PhD



Be prepared

The versatile **PhD.**



GET READY.



PHD CAREER FINDER

Overview of non-academic careers by discipline, informed by resumes, cover letters and narratives



OPTIONS FOR SUCCESS COURSE

Engaging career discovery and readiness modules



VERSATILE CAREER PLANNER

Individualized milestones for careers and degrees



FORUMS AND WEBINARS

Archived and ongoing advice and support from the PhD community



POWER SEARCH & NETWORKS

Networking tool that finds post-ac PhDs

- ❖ PhD narratives (who did what, how)
- ❖ Career assets
- ❖ Archived panels and webinars
- ❖ Forums/networking platform w/ 115,000 PhDs and post-docs
- ❖ Options 4 Success course
- ❖ Jobs analytics and postings
- ❖ Career Planner

The versatile **PhD.**

INTRODUCING SMART JOBS

Versatile PhD is harnessing the latest in employment analysis to provide a PhD-appropriate, weekly job and assembly feed and directly to students. Our objective is to empower students with a deeper sense of possible career options, and more tangible ways to pursue them.

Available in Fall 2016.



Contact us for more details.
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HELPING STUDENTS TAKE ACTION



PHD APPROPRIATE JOBS, VIA E-MAIL
Curator of high quality jobs and narratives delivered by email with links to full descriptions and applications.

DEDICATED ARCHIVE AND SEARCH FUNCTIONS
Weekly jobs will be available and archived on a dedicated white webpage, allowing for further research, search history and engagement.

EMPHASIS ON TRANSFERABLE SKILLS
Our job analysis will screen for transferrable skills in job descriptions, providing career paths and career positioning of how a specific job might fit with their strengths.

A PLACE TO GROW: CAREER IDEAS
A wealth of potential careers in their and job types that empowers them with all options to PhD careers and positions, at all stages of career development.

DEEPER ENGAGEMENT OPPORTUNITIES
We envision career engagement with specific job types and to better understand for students and advisory professionals. Our career job feed is designed with this in mind.

The versatile **PhD.**

OPTIONS 4 SUCCESS Career Exploration Course

Versatile PhD is proud to offer the Options for Success Career Exploration program, a six-module course developed specifically for PhDs by Dr. National Williams at Stanford the Future Track. Arriving in Fall 2016.

Options for Success is a career exploration and professional development program that is designed to help graduate students and postdoctoral scholars identify viable career paths, understand the link between their degree and the professional world, and confidently manage the transition from university to high-quality professional placement.

For more information contact tdm@versatilephd.com

OPTIONS 4 SUCCESS Career Exploration Course



STUDENT BENEFITS

- ASSESS STRENGTHS**
Enable students to assess their personal strengths, interests and values.
- UNDERSTAND OPTIONS**
Introduce students with diverse employment opportunities within and beyond academia.
- IDENTIFY INTERESTS**
Assist students to identify professional fields of particular interest.
- MARKET TALENTS & SKILLS**
Cultivate students' ability to employ and market their talents and skills.
- IMPROVE JOB READINESS**
Guide students to prepare materials for a job search, including the cover letter, resume, and professional narrative.
- BUILD A NETWORK**
Foster students' networking skills.
- MANAGE THE PLACEMENT PROCESS**
Provide students to manage the process of professional placement.
- INTERFACE WITH CAMPUS RESOURCES**
Cultivate students' readiness to take advantage of on-campus and external professional development and career resources.



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