



Journey Through Jersey Social Media Intern

[Friends of New Jersey Heritage](#), a 501c(3) nonprofit that supports the stewardship of New Jersey's historic resources, is seeking a social media intern for Journey Through Jersey, the state's go-to website for all things heritage tourism initiated by the [New Jersey Historic Trust](#). The intern will assist with social media accounts including Facebook, Twitter, and Instagram. The [Journey Through Jersey website](#) and complementary social media accounts were launched in February 2017 with the goal of encouraging more people to visit and engage with New Jersey's historic sites.

Responsibilities will include:

- researching, curating, and developing content to post across social accounts;
- tracking traffic/engagement levels;
- scheduling posts;
- increasing the number of followers;
- developing travel itineraries and/or blog posts;
- creating new partnerships/collaborations with the Journey Through Jersey brand.

This is a great opportunity for students interested in marketing, communications, tourism, history, or historic preservation. The expected time commitment is 15 hours/month, starting September 20, 2021 and continuing through January 10, 2022. Most of the work can be done remotely, but there may be times when we would like to meet in person. The intern will be compensated with a \$1,000 stipend for their time.

Please send a cover letter and resumé to info@journeythroughjersey.com with the subject “Social Media Intern” by September 3, 2021.