

# Yanzhi Mao

APT 33, 204 West 108<sup>th</sup> Street, New York City, NY, USA 10025  
yanzhi.mao@columbia.edu

## EDUCATION

---

- |   |   |
|---|---|
| <b>Columbia University</b><br><i>Master of Art in Economics</i>                               | <b>New York, USA</b><br>Aug 2017-Present    |
| <b>Nanjing University</b><br><i>Bachelor of Engineering in Telecommunications Engineering</i> | <b>Nanjing, China</b><br>Sep 2013-July 2017 |
| <b>University of California, Davis</b><br><i>Exchange Student</i>                             | <b>Davis, USA</b><br>Sep 2015-Dec 2015      |
- **Honors:** Outstanding Student Leader, Outstanding Student, People's First-class Scholarship
  - **Courses:** Intermediate Microeconomics: A+, Analysis of Econ Data: A, Differential Equations: A

## WORK & LEADERSHIP EXPERIENCE

---

- |   |  |
|---|--|
| <b>Zhongtai Huaxin Equity Investment Management Co., Ltd.</b><br><i>Analyst Intern, Investment Department</i> | <b>Shanghai, China</b><br>May 2017 – August 2016 |
| <b>Citibank (China)</b><br><i>Team Leader, Young Talent Program</i>   | <b>Beijing, China</b><br>Jun 2016 – Jul 2016     |
| <b>Statistical Bureau of Yixing City</b><br><i>Intern, Economic Statistics Section</i>                        | <b>Yixing, China</b><br>Jan 2016 – Feb 2016      |
| <b>Guolian Securities Co., Ltd.</b><br><i>Analyst Intern, Wealth Management Department</i>                    | <b>Wuxi, China</b><br>Jan 2015 – Feb 2015        |
- Responsible for industry research, due diligence and evaluation of investment projects.
  - Selected Project Experience:
    - Organized a Private Equity investor conference
      - Responsible for the writing work of the speech PowerPoint and the preparation of the venue.
    - Conducted industry researches in cloud computing
      - Developed a deep research report in cloud computing by utilizing Wind Financial Terminal to analyze research reports, industry data and financial statements of typical companies.
    - Participated in an equity investment of Jiangsu VIVATURF Co., Ltd.
      - Conducted the valuation of enterprise by using comparable companies approach, wrote investment proposals and completed due diligence.
- Worked on Household Economic Stress Index to measure the economic stresses of households.
  - Designed strategies to attract new clients with high liquidity preference.
  - Conducted industry research and competitor analysis. Analyzed different types of promotions in marketing department and measured impacted of promotions on profitability.
- Responsible for data processing for the statistical yearbooks by utilizing HIIAP 3.0 data statistics software, converted agriculture census data into e-books, and transformed Excel into web pages.
  - Created spreadsheets and camp up with auditing formulas in cooperation with Labor Resources Department.
- Designed and implemented new customer acquisition criteria and customer segmentation to identify and attract higher revenue generating customers, achieving higher numbers of higher revenue generating customers and positive financial impacts.

## SKILLS & INTERESTS

---

**Technical Skills:** Proficient in C, C++, STATA, MATLAB, Wind  
**Interests:** Piano, Soccer, Calligraphy, Table Tennis, Traveling