

Zhifen Chen

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EDUCATION

Columbia University in the city of New York, *Master of Arts in Economics* *Expected in September 2018*
Central University of Finance and Economics **Beijing, China**
Bachelor in Economics, Corporate Finance *Sept 2014 – Present*

- Overall GPA: **90.19/100** (ranked **3/30**); GRE **327+4.0**; TOEFL **111**
- Selected Coursework: Investment, Mathematical Analysis, Corporate Finance, Macro & Microeconomics, Accounting Principles, Financial statement analysis
- Selected Honors: 1st Class Scholarship For Comprehensive Development (1/30); 1st Class Award in Academic Excellence (1/30); ranked 5th in Mock-Mayor Competition; National Students' Innovation Training Program

OVERSEAS EXPERIENCE

National Bureau of Economic Research & Harvard–Yenching Library (China Gazetteer Project) **Boston, USA**
Research Assistant to Professor Richard B. Freeman *Jan – March 2016*

- Compiled variable list (120 variables) and analyzed data to facilitate digitalization of social and economic data in Chinese county annals for Harvard-Yenching Library

PROFESSIONAL EXPERIENCE

China Renaissance Capital **Beijing, China**
Investment Analyst Intern, Healthcare Fund *Dec 2017 – March 2018*

- Researched on Liquid Biopsy, Anti-blocking medical materials and Hernia patch via reviewing literature, data analysis and interviewing KOLs; analyzed technology, industry chain, business model to provide advice for future investment
- Conducted interviews to KOLs, distributors and clients in Medical Adhesive Producer Buy-Out deal, Co-investing in Anostat Producer deal and Biopharmaceutical Company deal, completed commercial due diligence report
- Built detailed market sizing model and constructed financial model; completed financial forecast using DCF and multiples valuation method and conducted deal structure design, scenario and sensitivity analysis
- Coordinated with post-investment team to facilitate the registration and money-raising of the fund and assisted with management affairs of portfolio companies

Gobi Partners

Intern, Investment Department **Beijing, China**
July – Sept 2017

- Conducted market research on lifestyle shops to identify key successful factors and industry best practices to report investment opportunities to partners and investment managers in weekly meeting
- Interviewed over 10 CEOs of startups independently and completed competitor analysis for players in segmented industry like online-lease and retailing industry to discover investment opportunities and report investment targets
- Visited investment targets, interviewed customers and drafted memo related to business model, product design, etc

Shenwan Hongyuan Securities

Research Assistant, Telecommunication Industry Research Group **Beijing, China**
Dec 2016 – Jan 2017

- Conducted comparative analysis and stock pitch by following listed companies in telecommunication industry
- Completed in-depth research report to identify investment opportunities of Tongding Group via financial and business strategy analysis of company's acquisition investments and future plans

China–Eurasian Economic Cooperation Fund

Investment Assistant, Investment Department **Beijing, China**
Sept 2016 – Nov 2016

- Collected industry/company data to conduct research to help prepare investment memorandum
- Carried out financial modeling including financial forecast and company valuation using Discounted Cash Flow and comparable multiples method in due diligence of telecommunication project in Cambodia

LEADERSHIP AND COMMUNITY ACTIVITIES

SEO (Sponsors for Educational Opportunities) **Beijing, China**
Trainer & Member of Operation Strategy Consulting Team *March 2017 – Present*

- Launched SEO Leadership Camp with PIM to teach students to analyze philanthropy as venture capitalists
- Selected as student representative to join SEO Biennial Award Dinner in Hong Kong; helped raise 250k HKD

Investment Banking and Consulting Association, CUF

Co-founder, Operation Principal **Beijing, China**
Sept 2015 – Sept 2016

- Strengthened connections between alumni by organizing workshops (Over 5000 WeChat Public Account followers)

China International Capital Corporation (CICC)

Summer Camp Trainee **Beijing, China**
Aug 2016

- Received training on functions and work at different departments in capital markets
- Polished business ideas, completed business plan, and delivered presentation for a start-up company (top 5%)

ADDITIONAL INFORMATION

Qualifications: The Securities Qualification Certificate
Languages: Mandarin (Native); English (Fluent)

Interests: Debate (member of debate team), films
Skills: WIND, Capital IQ, Microsoft Office; Python (Beginner)