

# Yinlu Gong

606 West 57<sup>th</sup> Street, New York, NY

(484)-802-9517

yg2596@columbia.edu

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## Education and Honor

Bryn Mawr College, Bryn Mawr, PA

Sept. 2014- Dec. 2017

Cumulative GPA: 3.7

Bachelor of Arts in Economics with degree distinction

Honors: Magna cum laude

Columbia University, New York, NY

Sept. 2018- Dec.2019

Master of Arts Candidate in Economics

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## Experience

**Summer Intern Analyst/Public Relations, Pan-Lin Asset Management Co.Ltd**, Shanghai, China

June-Mid August 2018

- Conducted pre-due diligence, interviewed founders of Startup Company and evaluated its main products.
- Updated News and Financing Data of the Private Equity Industry in China weekly for the company and the LPs.
- Analyzed investment strategies of other PE institutions in China depending on their preferred industries and projects.
- Transcribed and wrote Meeting Minutes for board decision meetings.
- Brainstormed marketing ideas and drafted copywriting for the company's social media posts.

**Winter Intern, Strategic Global Advisors, LLC**, Newport Beach, CA

Winter 2017

- Conducted equity research with senior analysts in fundamental analysis group.
- Attended teleconference with president and other partners.

**Analyst Intern, Beijing Taiyou Investment Management Co., Ltd**, Beijing, China

June-August 2016

*A venture capital firm, funded by Tsinghua Entrepreneur & Executive Club, focus on investing business startups specifically with pooled fund of \$15 million.*

- Analyzed industry research of sleeping aids device market in China as part of a project due diligence.
- Examined investments with angel investors after deck pitch presentations and helped select the potential profitable projects for the further evaluation.
- Participated and organized meetings between core teams of the startup companies and angel investors.

**Intern, Energy Vision**, New York, NY

March 2016

*A national non-profit environmental research organization (NGO) that works on environmental sustainability*

- Assisted QUBE Renewable Ltd. in establishing an energy-efficient economic model of for small-scale Anaerobic Digesters (AD) for NYU.
- Analyzed cost and benefits of an on-site small-scale anaerobic digester based on economic models and calculated pay back period of investing AD in different business cases.
- Conducted research on the environmental benefits and economic costs of food composting and AD system separately.

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## Leadership Experience

**Treasurer, Association of International Students**, Bryn Mawr, PA

Sept. 2016 – Sept.2017

- Managed \$2,000 annual budget.
- Kept accurate and completed financial record.
- Gave semester report to the SGA Financial Committee and took charge of reimbursement of club events.

**Secretary, Owl Investment Group**, Bryn Mawr, PA

*OIG is funded with \$100,000 with the purpose of encouraging college students to invest in stock market. OIG portfolio team holds stocks of over \$140,000.*

Sept. 2016 – Sept.2017

- Gave presentations of financial market update in weekly general meeting.
- Planned and implemented the OIG Stock Pitch Competition and Internship Panel every semester.
- Brainstormed and organized different themed-workshops regarding financial service industry.
- Updated OIG club blog every week; kept contact with alum and invited guest speakers.

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## Skills and Certifications

- **Certification:** CFA Level II Candidate
- **Language:** Native in Mandarin, Chinese; Professional proficiency in English
- **Computer:** Proficient in Matlab, SQL, Microsoft Word, Excel and PowerPoint and STATA