

Yinlu Gong

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Education and Honor

Bryn Mawr College, Bryn Mawr, PA

Sept. 2014- Dec. 2017

Cumulative GPA: 3.7

Bachelor of Arts in Economics with degree distinction

Honors: Magna cum laude

Columbia University, New York, NY

Sept. 2018- Dec.2019

Master of Arts Candidate in Economics

Experience

Summer Intern Analyst/Public Relations, Pan-Lin Asset Management Co.Ltd, Shanghai, China

June-Mid August 2018

- Conducted pre-due diligence for a project. Interviewed founders of Startup Company and examined its main products.
- Updated News and Financing Data of the Private Equity Industry in China weekly for the company and the Limited Partner wise.
- Drafted writing content for marketing purpose (CW) released on company's official social media account.
- Researched on the similar PE institutions in China, analyzed their preferred industry and projects of PE investment, summarized a text report with data for supervisor.
- Recorded the meeting memo for a project E-2 series financing decision meeting.

Winter Intern, Strategic Global Advisors, LLC, Newport Beach, CA

Winter 2017

- Conducted equity research with senior analysts in fundamental analysis group.
- Attended teleconference with president and other partners.

Analyst Intern, Beijing Taiyou Investment Management Co., Ltd, Beijing, China

June-August 2016

A venture capital firm, funded by Tsinghua Entrepreneur & Executive Club, focus on investing business startups specifically with pooled fund of \$15 million.

- Analyzed industry overview of sleeping aids device market in China as part of due diligence.
- Examined investments with angel investors after deck pitch presentations and helped select the potential profitable projects for the further evaluation.
- Participated and organized meetings between core teams of the startup companies and angel investors.

Intern, Energy Vision, New York, NY

March 2016

A national non-profit environmental research organization (NGO) that works on environmental sustainability

- Assisted QUBE Renewable Ltd. in establishing an energy-efficient economic model of for small-scale Anaerobic Digesters (AD) for NYU.
- Analyzed cost and benefits of an on-site small-scale anaerobic digester based on economic models and calculated pay back period of investing AD in different business cases.
- Conducted research on the environmental benefits and economic costs of food composting and AD system separately.

Leadership Experience

Treasurer, Association of International Students, Bryn Mawr, PA

Sept. 2016 – Sept.2017

- Managed \$2,000 annual budget.
- Kept accurate and completed financial record.
- Gave semester report to the SGA Financial Committee and took charge of reimbursement of club events.

Secretary, Owl Investment Group, Bryn Mawr, PA

OIG is funded with \$100,000 with the purpose of encouraging college students to invest in stock market. OIG portfolio team holds stock of over \$140,000.

Sept. 2016 – Sept.2017

- Gave presentations of financial market update in the weekly general meeting.
- Planned and implemented the OIG Stock Pitch Competition and Internship Panel every semester.
- Brainstormed and organized different themed-workshops that were beneficial and engaging.
- Collected useful information of career fairs and special events from websites and alumna to inform group members.
- Updated OIG club blog every week; kept contact with alum and invited guest speakers.

Skills

Language: Native in Mandarin, Chinese; Professional proficiency in English

Computer: Proficient in Matlab, SQL, Microsoft Word, Excel and PowerPoint and STATA.