

# Jiawen Zhao

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## EDUCATION

**Graduate School of Art and Science, Columbia University, New York, U.S.A** **Sep 2018-Present**

*Master of Arts in Economics*

**School of Government, Nanjing University, Nanjing, China** **Sep 2014-Present**

*Bachelor of Administration Major in Public Administration*

Rank: Top 1 in 112 in department    GPA (4.0 Scale): 3.97

### Scholarships & Awards:

Chow Tai Fook Scholarship, Nanjing University (Top 10 in university) Oct 2017

Merit Student in Jiangsu Province, Jiangsu Province Mar 2017

Outstanding Student Award, Nanjing University (Top 5% in school) Dec 2016

Outstanding Volunteer Award, Nanjing University Nov 2015

National Scholarship, China (Top 2 in department) Sep 2015

## WORK EXPERIENCE

**AC Nielsen, Shanghai, China** **Oct 2017- Jan 2018**

*Consulting Assistant*

- Conducted analysis to quantitatively estimate the effectiveness of various elements and developed econometric models to quantify pricing strategies for clients.
- Built the regression model to estimate the cannibalization between products. Presented the data driven business decisions and provided actionable insights and recommendations to the client.

**Meritco Services, Shanghai, China** **May 2017- Jun 2017**

*Consulting Assistant*

- Identified economics and industrial sector drivers, built statistical models to include key drivers and market metrics, conducted scenario analysis to forecast the implications of key risks' impact for the company
- Analyzed existing financial management issues and proposed recommendations to improve financial planning and analysis, enhance internal control, and strengthen cross-functional communication

## EXCURRICULAR EXPERIENCE

**Teaching Evaluation Committee, Nanjing University, China** **Sep 2015- Jun 2016**

*Chairman*

- Managed yearly student evaluation of teaching quality with 10,000+ participants in Nanjing University, which is one of ten campus cultural brands.
- Organized students' academic related activities, such as seminars, workshops, and exchange activities. Events received media reports from People's Daily Online, Xinhua, Sohu , and so on.

**Youth Volunteers' Association in School of Government, Nanjing University, China** **Sep 2015- Jun 2016**

*Vice Chairman*

- Managed four departments and took in charge of operation management of four fields: educational programs, community service programs, environmental protection programs and organizational finance.
- Recruited volunteer team and provided training to 100+ volunteers. Designed volunteer activities such as collecting old books from seniors and lending them to lower grade students, donating clothes and books to kids from poverty areas and selling handmade goods to raise money for people in need.