# Lorenzo Lagos

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Information Columbia University Email: lorenzo.lagos@columbia.edu

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New York, NY 10027 Citizenships: Mexico and USA

PLACEMENT Chairs: Donald Davis drd28@columbia.edu and Martín Uribe mu2166@columbia.edu

Assistant: Amy Devine aed2152@columbia.edu, (212) 856-6881

EDUCATION Ph.D. in Economics, Columbia University (expected) 2020

M.Phil. in Economics, Columbia University
M.A. in Economics, Columbia University
B.A. in Philosophy, Politics, and Economics (PPE),
2011

University of Pennsylvania; summa cum laude

HONORS AND Dissertation Fellowship, Columbia University 2019-2020
AWARDS CORE-Teagle Fellow CORE USA 2018-2019

CORE-Teagle Fellow, CORE USA

CDEP Student Research Grant, Center for Development Economics and Policy

Wueller Pre-Dissertation Award (runner-up), Columbia University

Lead Teaching Fellow in Economics, Columbia Center for Teaching and Learning

Wueller Teaching Award, Columbia University

Dean's Fellow, Columbia University

Ford Foundation Predoctoral Fellow, National Academy of Sciences

2018-2019

2018-2019

2017-2018

2016-2017

2014-2019

Provost Diversity Fellow, Columbia University

2014-2015
Goldstone Prize for Best Senior Honors Thesis, University of Pennsylvania

2010-2011

Phi Beta Kappa 2010-2011

FIELDS Labor Economics, Development Economics, and Public Economics

Job Market Paper

# Labor Market Institutions and the Structure of Work Compensation: The Impact of Collective Bargaining on Wages and Amenities in Brazil [Full draft coming soon]

Abstract: As a result of mounting evidence on the importance of firms in determining work compensation, there is growing interest in identifying labor market institutions that influence firm discretion. Unions are likely candidates as they shape the contracts of millions of workers worldwide by engaging in collective bargaining. Moreover, since collective bargaining agreements (CBAs) also secure non-wage benefits for workers, an analysis of the role of unions can shed light on these amenities—an often overlooked feature of work compensation. This paper studies how an institutional shift in collective bargaining that effectively increased the relative stickiness of amenities to wages impacted the structure of work compensation. Specifically, the introduction of automatic extensions in Brazil placed downward rigidities (already present for wages) on amenities by restricting employers' ability to phase out negotiated benefits upon the expiration of CBAs. Although automatic extensions are considered pro-union, I find that mean wages fall at establishments with extended CBAs relative to comparable units without CBA coverage. However, leveraging a model where unions trade-off bargaining over wages and amenities, I find that bargaining units with strong unions secure additional amenities valued above the decrease in wages. These changes in the structure of work compensation lead to increasing hire rates that bring an influx of low-skill workers to affected establishments. These results are rationalized as changes in selection driven by compression in the value of jobs within firms, suggesting that, without union pressure, employers avoid amenities that spur adverse selection.

Working Papers

Assortative Matching or Exclusionary Hiring? The Impact of Firm Policies on Racial Wage Differences in Brazil (joint with François Gerard, Edson Severnini, and David Card) NBER Working Paper # 25176; R&R, American Economic Review

Abstract: A growing body of research shows that firms' employment and wage-setting policies contribute to wage inequality and pay disparities between groups. We measure the effects of these policies on racial pay differences in Brazil. We find that nonwhites are less likely to work at establishments that pay more to all race groups, a pattern that explains about 20% of the white-nonwhite wage gap for both genders. The pay premiums offered by different employers are also compressed for nonwhites relative to whites, contributing another 5% of the overall gap. We then ask how much of the under-representation of nonwhites at higher-paying workplaces is due to the selective skill mix at these establishments. Using a counterfactual based on the observed skill distribution at each establishment and the nonwhite shares in different skill groups in the local labor market, we conclude that assortative matching accounts for about two-thirds of the under-representation gap for both men and women. The remainder reflects an unexplained preference for white workers at higher-paying establishments. The wage losses associated with unexplained sorting and differential wage setting are largest for nonwhites with the highest levels of general skills, suggesting that the allocative costs of race-based preferences may be relatively large in Brazil.

# Violence and Credit Use: Evidence from MSEs in Mexico's Drug War [Draft approved by Comisión Nacional Bancaria y de Valores (CNBV)]

Abstract: This project studies how micro and small enterprises (MSEs) use credit when facing violence. Leveraging administrative data on working capital credit lines issued to MSEs in Mexico, I exploit geographic variation in homicide rates as well as exogenous kingpin captures to identify the causal effects of violence on credit use. I find that firms significantly increase the amounts drawn from their credit lines after experiencing violence shocks. This result could be motivated by rising short-term liquidity needs (distress story) or increasing risk of holding cash (substitution story). Rising default probabilities indicate signs of distress, although heterogeneity analyses reveal cash for credit substitution among non-revolving borrowers. I also find evidence that rising liquidity needs among distressed MSEs are likely driven by decreased economic activity rather than theft or extortion. As such, this paper highlights the important role that financial products play in terms of helping MSEs absorb violence shocks as well as providing convenient alternatives to cash holdings under insecure environments.

WORK IN PROGRESS

Labor Market Effects of Employer-Provided Health Insurance in Brazil (joint with Sergio Firpo and Carolina Ribeiro)

The Minimum Wage and Racial Wage Differentials in Brazil (joint with Ellora Derenon-court, François Gerard, and Claire Montialoux)

Workers on Probation: Evidence from Job Security Legislation in Brazil

RESEA	RCH AND
Work	EXPERIENCE

Research Assistant for François Gerard, Columbia University	2015-2016
Research Assistant for Supreet Kaur and Massimo Morelli, Columbia University	2013-2014
Intern for Shannon K. O'Neil, Council on Foreign Relations (CFR)	2013
Analyst, First Manhattan Consulting Group (FMCG)	2011-2012
Intern, Mexican Federal Competion Commission (Cofece)	2010

TEACHING EXPERIENCE Instructor

Labor Economics (Undergraduate)

Summer 2018

Teaching Assistant

Econometrics I (Masters) with Steven Olley [Wueller Teaching Award]	Fall 2016
Public Economics (Undergraduate) with François Gerard	
Economics of Race (Undergraduate) with Brendan O'Flaherty	Fall 2019
Principles of Economics (Undergraduate) with Sunil Gulati	Spring 2019

#### OTHER ACTIVITIES

Referee service: Journal of the European Economic Association

Community service: Tutor at South Bronx United (2015) and West Philly Tutoring Project (2010) Leadership: President of Mexican Student Association at the University of Pennsylvania, Head of Organizing Committee for *Convergencias* Conference (2009-2011)

#### References

### Prof. Suresh Naidu (Sponsor)

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### Prof. W. Bentley MacLeod

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#### Prof. François Gerard

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## Prof. Eric Verhoogen

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