



PER Live Webinar Series

# Why Do Tech Companies Hire So Many Economists?

Wednesday,  
October 28, 2020,  
1:00PM

A Zoom Event

Registration Required  
[econ.columbia.edu](http://econ.columbia.edu)

The Program for Economic Research (PER) Live Series brings together finance and business thought leaders to share their insights on issues at the center of the economy, and to discuss the changing role of economists globally.

The Conversation will Feature:

Miikka Rokkanen, Ph.D.  
Senior Economist, Amazon

Todd Maurer  
President, Versatile Ph.D.

Moderated by:

Sophia N. Johnson, Ph.D.  
Program for Economic Research (PER)

## SPONSOR

 COLUMBIA | ECONOMICS  
Program for Economic Research

 @COLUMBIA\_ECON

 @COLUMBIAECON

 @COLUMBIA\_ECON

 Columbia Department of Economics