



CFM-PER DATA INITIATIVE

# Geolocation Economics

Monday, May 4,  
2020, 11:00AM

A Zoom  
Conference

Registration Required  
[econ.columbia.edu](https://econ.columbia.edu)

Geolocation data from mobile phones and other digital platforms including payment are becoming increasingly available. The goal of the event is to explore the possible uses of this data for both industry and academic purposes. This panel is part of a series of events on the economic and financial applications of alternative data sponsored by Capital Fund Management (CFM) and Program for Economic Research (PER) at Columbia University's Department of Economics. The panel will feature experts from leading geolocation data vendors and academic speakers that have leveraged such data to answer important questions such as modeling the dynamics of COVID-19, assessing spatial and social frictions, and evaluating the impact of rent control.

## FEATURING

Sylvain Champonois, Director, Capital Fund Management

Donald Davis, Ragnar Nurske Columbia University Professor of Economics

Grace Kingston, Director of Strategic Partnerships, Infutor

Sen Pei, Associate Research Scientist, Columbia University Mailman School of Public Health

Franklin Qian, Doctoral Candidate, Stanford University Economics

Michael Recce, Managing Director and Chief Data Scientist, Neuberger Berman

Yiannis Tsiounis, CEO, Advan Research Corporation

## FACULTY ORGANIZER

Harrison Hong, John R. Eckel Jr. Professor of Financial Economics Columbia University

## SPONSORS

 COLUMBIA | ECONOMICS  
Program for Economic Research

CFM



 @COLUMBIA\_ECON  
 @COLUMBIAECON