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FIELDS

Political Economy, Behavioral and Experimental Economics, Applied Microeconomics

REFERENCES

Andrea Prat	Mark Dean	John Marshall	Alessandra Casella
Professor of Economics and Richard Paul Richman Professor of Business	Associate Professor	Assistant Professor	Professor of Economics and Political Science
Columbia University	Columbia University	Columbia University	Columbia University
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EDUCATION

Ph.D. in Economics, Columbia University	2015–21
<i>en route</i> : M.A. in Economics (2015–16), M.Phil. in Economics (2016–18)	(expected)
M.Sc. in Economics, Barcelona Graduate School of Economics	2014–15
B.Sc. in Economics, Universitat Pompeu Fabra	2010–14

JOB MARKET PAPER

Effects of Exposure to Electoral Propaganda: Evidence from Spain (2020)

Abstract: Parties spend a substantial amount of their budget in advertising prior to elections but does this have any effect on voting behavior? This paper uses a novel dataset on street-level ad location of national-level elections within a Spanish city, where sorting of party ads to locations is randomized, to estimate the effects of ads on vote shares, how it depends on the socio-demographic characteristics of the electorate, as well as the effect of other parties' ads on vote shares and how it interacts with party platforms. I find that overall own ads have a positive effect on vote share, ads of parties with similar platforms act as complements to own ads, and ads of parties with more distant platforms act as substitutes to own ads.

RESEARCH PAPERS AND PRESENTATIONS

OTHER WORKING PAPERS

The Effect of Incentives on Choices and Beliefs in Games. An Experiment (2020)
with Duarte Gonçalves

Party System Change and Economic Crises: Evidence from the Great Recession in Western Europe (2020)

WORK IN PROGRESS

Election Closeness and Strategic Voting

CONFERENCE PRESENTATIONS

2020: Spanish Economic Association Symposium (scheduled)

WORK AND TEACHING EXPERIENCE

RESEARCH ASSISTANT

Columbia University

Charles Angelucci and Andrea Prat

June 2017 – May 2019

Charles Angelucci

Sept. 2017 – Jan. 2018

Universitat Pompeu Fabra

Alessandro Tarozzi

July 2013

Universitat Autònoma de Barcelona

Caterina Calsamiglia and Maia Güell

July 2012

TEACHING FELLOW

Columbia University

Political Economy (Undergraduate)

Fall 2019

Instructors: John Marshall

Game Theory (Undergraduate)

Spring 2018

Instructors: Wouter Vergote

Economic Policy Analysis (Masters)

Fall 2018

Instructors: Lena Edlund and Brendan O'Flaherty

Game Theory (Undergraduate)

Spring 2018

Instructors: Benjamin Ho

Game Theory (Undergraduate) Instructors: Benjamin Ho	Fall 2017
Principles of Economics (Undergraduate) Instructor: Brendan O’Flaherty	Spring 2017
Principles of Economics (Undergraduate) Instructor: Prajit K. Dutta	Fall 2016

RESEARCH GRANTS & ACADEMIC AWARDS

RESEARCH GRANTS & FELLOWSHIPS

Doctoral Dissertation Research Improvement Grant # 1949395 National Science Foundation; \$28,026	2020
Research Grant Program for Economic Research, Columbia University; \$17,044	2020
Dissertation Fellowship Department of Economics. Columbia University	2020
CELSS Dissertation Grant Columbia University Experimental Laboratory for Social Sciences; \$3,000	2019
CELSS Research Grant Columbia University Experimental Laboratory for Social Sciences; \$1,000	2019

AWARDS & HONOURS

Stewart Glanz Fellowship (Ph.D. in Economics) Columbia University	2017–18
Dean’s Fellow (Ph.D. in Economics) Columbia University	2015-20
Scholarship for Postgraduate Studies (declined) Fundación Ramón Areces	2015
Scholarship for Masters in Economics (BGSE) La Pedrera Foundation	2014–15
Top Ten Academic Transcripts in Economics Universitat Pompeu Fabra	2014

PERSONAL INFORMATION

Full name: Teresa Esteban Casanelles

Citizenship: Spanish

Birth Year: 1992

LANGUAGES

Spanish (Native)

Catalan (Native)

French (Bilingual)

English (Fluent)

Portuguese (Conversant)

PROGRAMMING SKILLS

Python, GIS Software, MATLAB, R, Wolfram Mathematica, Stata