



PER Live Webinar Series

# Why Do Tech Companies Hire So Many Economists?

Wednesday,  
October 28, 2020,  
1:00PM

A Zoom Event

Registration Required  
[econ.columbia.edu](http://econ.columbia.edu)

The Program for Economic Research (PER) Live Series brings together finance and business thought leaders to share their insights on issues at the center of the economy, and to discuss the changing role of economists globally.

The Conversation will Feature:

Miikka Rokkanen, Ph.D.  
Senior Economist, Customer Behavior Analytics  
Amazon

Todd Maurer  
President, The Versatile Ph.D.  
Founder at Edunomix, LLC

Moderated by:

Sophia N. Johnson, Ph.D.  
Program for Economic Research (PER)

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