

Fall 2021

The Columbia Public Writing Series

Virtual Event

Thursday, October 21

5:30–6:45 p.m. ET

READING

A Series of Introductions:
Selected Excerpts from Public Writers

Speakers:

Eric Hayot

Distinguished Professor of
Comparative Literature and Asian
Studies, College of the Liberal Arts,
Penn State University

Sarah Cole

Parr Professor of English and
Comparative Literature; Dean of
Humanities, Faculty of Arts and
Sciences, Columbia University

A Series of Introductions: Selected Excerpts from Public Writers

Eric Hayot

Penn State University

With Sarah Cole



We know writing for public-facing venues is different from writing an article or a seminar paper. But how? This is a seminar on the craft of introductions: grabbing your audience in those first few sentences, positioning yourself as a writer, and creating a compelling reading experience. We'll look at thirteen introductions by twelve different writers, paying attention to style and rhythm, storytelling and exposition, structure and form.

All members of the Columbia community are welcome; Columbia email required for registration. To benefit most from each event, read the featured article in advance, linked on the website, or available upon request.

For questions, please contact
sps-events@columbia.edu.

[Learn More About the Series](#)

[RSVP Now](#)